



ORIGINAL CONTENT, TESTED & APPROVED

In an online world filled with endless options, we give her dependable recipes and DIY content she can count on.





EAT

Incorporate your brand into original recipes developed and tested by our chefs in the test kitchens.





SIP

shake up one-of-a-kind cocktails and drinks using your brand.



Include your product in original how-to projects, kids crafts and printables nade by our desian team,





VIDEO

Integrate your brand within our how-to videos, fully produced in-house.













Monthly Social Media Reach



P





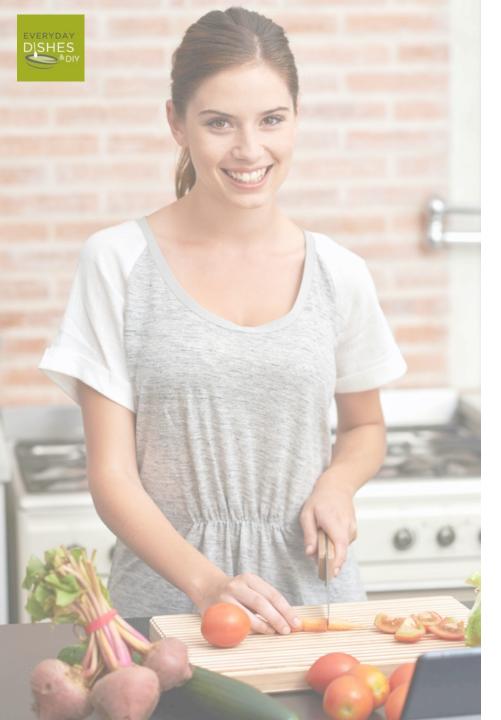


188K+ 20K+

62K+

23K+

600K+



MEET OUR AUDIENCE

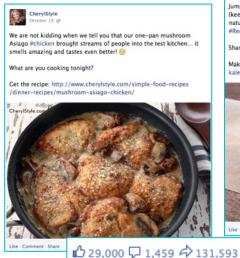


Food & Drink 8x News 6x Arts & Entertainment 5x Beauty & Fitness 5x Shopping 4x



OUR COMMUNITY IS ENGAGED

We've built a community of makers who love to share.





₼ 3,738 🖵 548 🖒 39,412 Shares





Monica Girod · Works at The Girod Residence

Just made this for dinner. Super easy. Smells so good. Can't wait for it to finish cooking. Hubby is excited too.

Like - Reply - Moderate ▼ - Publicly Visible [?] - Unfollow Post - September 5 at 5:38pm



CherylStyle

What's did you think?

Like · Reply · Moderate ▼ · Publicly Visible [?] · September 6 at 6:40am



Monica Girod · Works at The Girod Residence

Amazing. It was so so good. Definitely a repeat.

Like ·

1 · Reply · Moderate ▼ · Publicly Visible [?] · September 6 at 7:16am



CherylStyle

Monica Girod Awesome!! Thanks for sharing:)

Like · m² 1 · Reply · Moderate ▼ · Publicly Visible [?] · September 6 at 8:13am



Christina Perez · Arizona State University

I made this tonight as instructed and OMG yum! We really enjoyed all the flavor & it makes so much food so it's enough to feed us for days! Budget friendly and tasty?! Yes please! This recipe is going in the rotation! Thank you for sharing!

Like - Reply - Moderate ▼ - Publicly Visible [?] - Unfollow Post - September 4 at 7:30pm



herviStyle

Yay! So happy to hear it.) Thanks for sharing with us! Happy Friday.)
Like - Reply - Moderate ▼ - Publicity Visible [?] - September 5 at 6:18am



Stacy Walker Myers · M Follow · ★ Top Commenter · Chilhowle, Virginia · 345 followers

This was FANTASTIC! I knew it would be good, but I didn't know it would be THIS good. :-) Thank you for a great way to use up the last of the season's peppers.

Like · 🖒 1 · Reply · Moderate ▼ · Publicly Visible [?] · Unfollow Post · November 4 at 5:54am



CherylStyle

Stacy! You're awesome:) So happy to hear it and thank you for letting us know!!!

Like · Reply · Moderate ▼ · Publicly Visible [?] · November 4 at 6:56am



Stacy Walker Myers · ☑ Follow · ★ Top Commenter · Chilhowle, Virginia · 345 followers

CherylStyle No, this recipe is what's awesome!



herviStyle

Stacy Walker Myers :) How about both!

Like · Reply · Moderate ▼ · Publicly Visible [?] · November 4 at 10:39am

Like · Reply · Moderate ▼ · Publicly Visible [?] · November 4 at 10:35am



Donna Patterson McRae

I made this tonight. Oh so good I used 2 breasts, and followed exactly

Like · Reply · Moderate ▼ · Publicly Visible [?] · Follow Post · November 3 at 7:43pm



nerviStvle

Awesome! So happy you liked it:)

Like · 🖒 1 · Reply · Moderate ▼ · Publicly Visible [?] · November 3 at 8:05pm

SPONSORED CONTENT	CUSTOM VIDEO SERIES	FAVE ADVERTORIAL	SUPPORTING MEDIA
Brand Integration	Brand Integration	Custom Advertorial	Homepage Roadblocks
Sponsor Logo & Link	Sponsor Mention	Sponsor Logo & Link	Channel Takeovers
Social Media	Sponsor Logo & Link	Optional Giveaway	Display, Tablet & Mobile
Co-branded Promotion	Pre Roll	Social Media	Geo-targeted Media
Supporting Media	Social & Co-branded Promotion	Co-branded Promotion	IAB Rising Star Capabilities

SPONSORED CONTENT

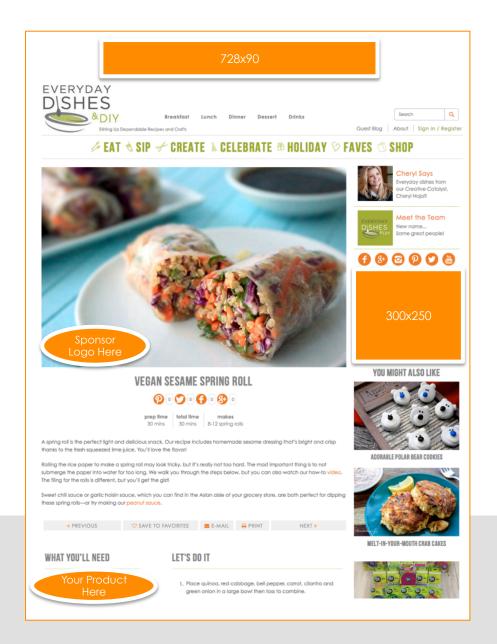
Brand Integration

Sponsor Logo & Link

Social Media

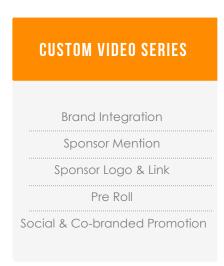
Co-branded Promotion

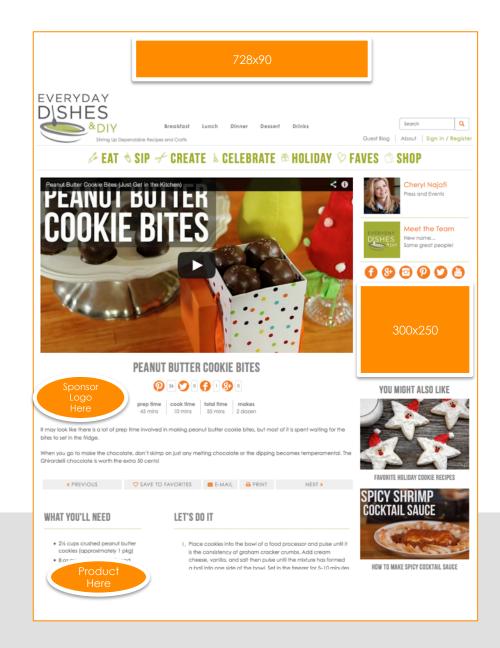
Supporting Media





SPONSORED CONTENT & CUSTOM VIDEO





FAVE ADVERTORIAL

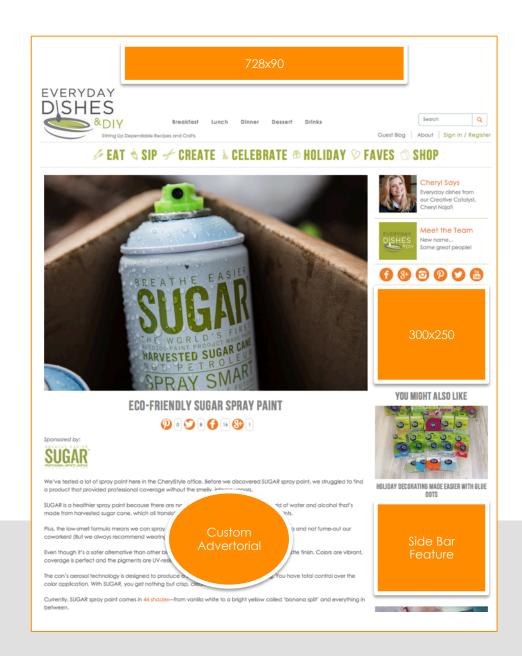
Custom Advertorial

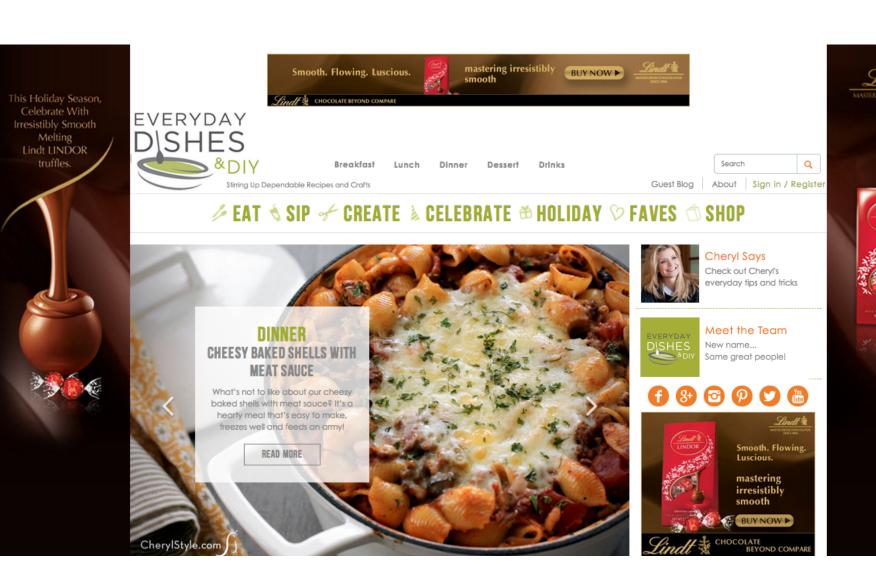
Sponsor Logo & Link

Optional Giveaway

Social Media

Co-branded Promotion







SUPPORTING MEDIA

Homepage Roadblocks

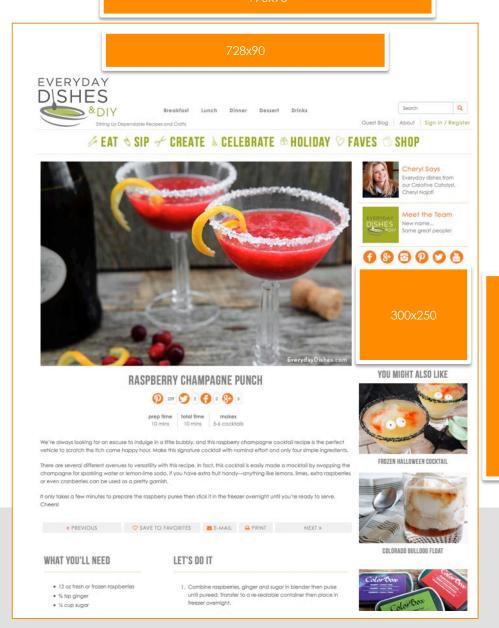
Channel Takeovers

Display, Tablet & Mobile

Geo-targeted Media

IAB Rising Star Capabilities

970x90





THANK YOU!

For Advertising Opportunities & Rates, Please Contact:

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