



## ORIGINAL CONTENT, TESTED & APPROVED

In an online world filled with endless options, we give her dependable recipes and DIY content she can count on.





#### **EAT**

Incorporate your brand into original recipes developed and tested by our chefs in the test kitchens.





SIP

shake up one-of-a-kind cocktails and drinks using your brand.



Include your product in original how-to projects, kids crafts and printables nade by our desian team,





#### **VIDEO**

Integrate your brand within our how-to videos, fully produced in-house.











## 12,000,000

Monthly Social Media Reach









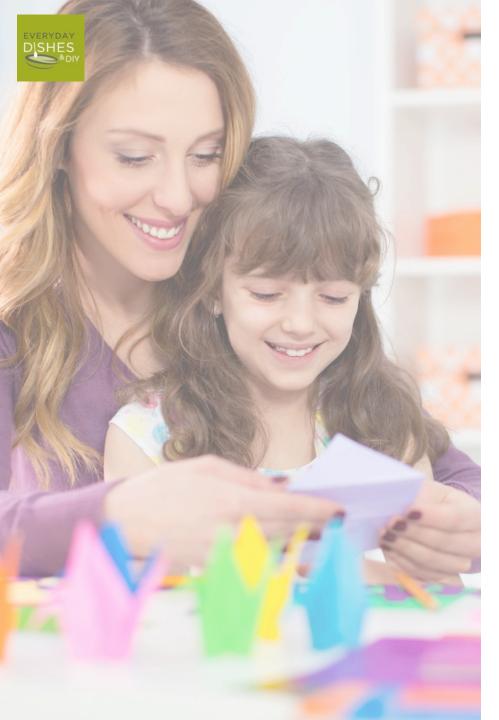


188K+ 20K+

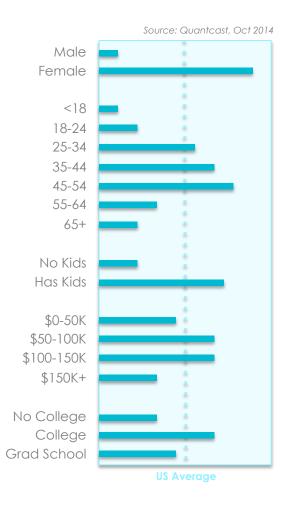
62K+

23K+

600K+



## **MEET OUR AUDIENCE**



# Food & Drink 8x News 6x Arts & Entertainment 5x Beauty & Fitness 5x Shopping 4x

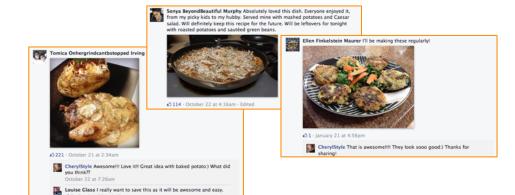


### OUR COMMUNITY IS ENGAGED

We've built a community of makers who love to share.









Monica Girod · Works at The Girod Residence

Just made this for dinner. Super easy. Smells so good. Can't wait for it to finish cooking. Hubby is excited too. Like · Reply · Moderate ▼ · Publicly Visible [?] · Unfollow Post · September 5 at 5:38pm



What's did you think?

Like · Reply · Moderate ▼ · Publicly Visible [?] · September 6 at 6:40am



Monica Girod · Works at The Girod Residence

Amazing. It was so so good. Definitely a repeat.

Like · 

1 · Reply · Moderate ▼ · Publicly Visible [?] · September 6 at 7:16am



Monica Girod Awesome!! Thanks for sharing:)

Like · m² 1 · Reply · Moderate ▼ · Publicly Visible [?] · September 6 at 8:13am



Christina Perez - Arizona State University

I made this tonight as instructed and OMG yum! We really enjoyed all the flavor & it makes so much food so it's enough to feed us for days! Budget friendly and tasty?! Yes please! This recipe is going in the rotation! Thank you for sharing! Like - Reply - Moderate ▼ - Publicly Visible [?] - Unfollow Post - September 4 at 7:30pm



Yay! So happy to hear it:) Thanks for sharing with us! Happy Friday:)

Like · Reply · Moderate ▼ · Publiciv Visible [?] · September 5 at 6:18am



Stacy Walker Myers · M Follow · ★ Top Commenter · Chilhowle, Virginia · 345 followers

This was FANTASTIC! I knew it would be good, but I didn't know it would be THIS good. :-) Thank you for a great way to use up the last of the season's peppers.

Like · 

1 · Reply · Moderate 

- Publicly Visible [?] · Unfollow Post · November 4 at 5:54am



CherylStyle

Stacy! You're awesome:) So happy to hear it and thank you for letting us know!!!

Like · Reply · Moderate ▼ · Publicly Visible [?] · November 4 at 6:56am



Stacy Walker Myers · M Follow · ★ Top Commenter · Chilhowie, Virginia · 345 followers

CherylStyle No, this recipe is what's awesome!



Stacy Walker Myers:) How about both!

Like · Reply · Moderate ▼ · Publicly Visible [?] · November 4 at 10:39am



**Donna Patterson McRae** 

I made this tonight. Oh so good I used 2 breasts, and followed exactly

Like · Reply · Moderate ▼ · Publicly Visible [?] · Follow Post · November 3 at 7:43pm



Awesome! So happy you liked it:)

Like · 

1 · Reply · Moderate ▼ · Publicly Visible [?] · November 3 at 8:05pm

SPONSORED CONTENT	CUSTOM VIDEO SERIES	FAVE ADVERTORIAL	SUPPORTING MEDIA
Brand Integration	Brand Integration	Custom Advertorial	Homepage Roadblocks
Sponsor Logo & Link	Sponsor Mention	Sponsor Logo & Link	Channel Takeovers
Social Media	Sponsor Logo & Link	Optional Giveaway	Display, Tablet & Mobile
Co-branded Promotion	Pre Roll	Social Media	Geo-targeted Media
Supporting Media	Social & Co-branded Promotion	Co-branded Promotion	IAB Rising Star Capabilities

#### SPONSORED CONTENT

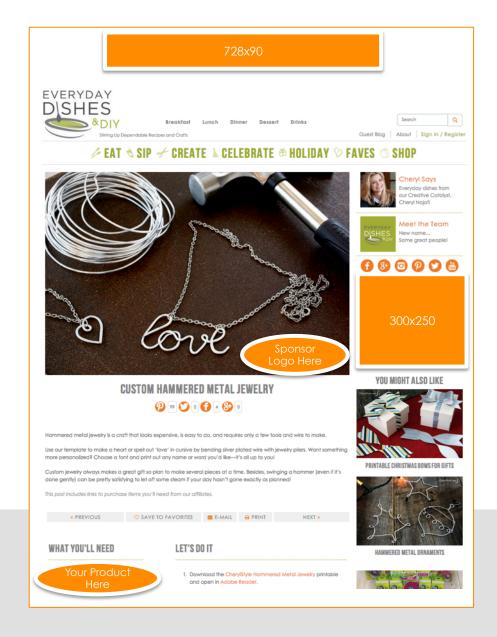
Brand Integration

Sponsor Logo & Link

Social Media

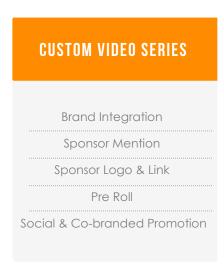
Co-branded Promotion

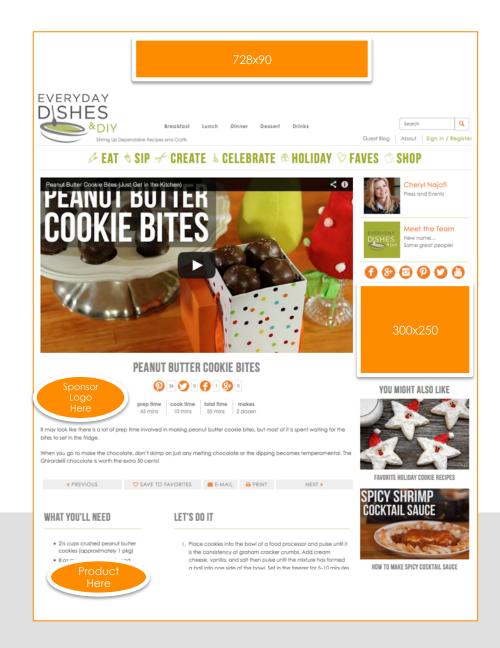
Supporting Media





## SPONSORED CONTENT & CUSTOM VIDEO





#### **FAVE ADVERTORIAL**

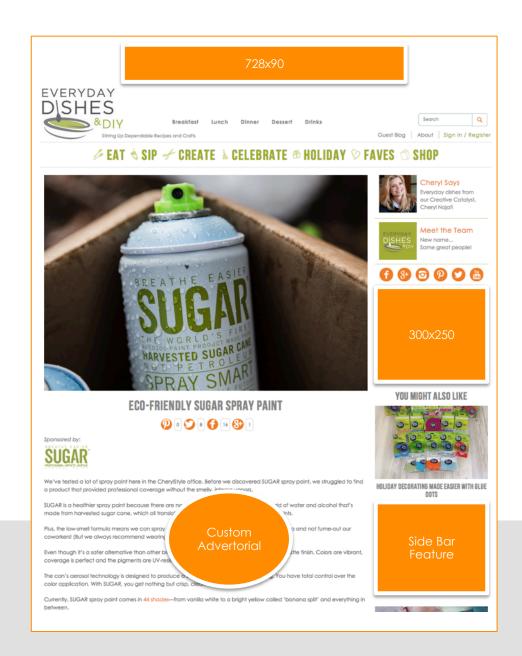
Custom Advertorial

Sponsor Logo & Link

Optional Giveaway

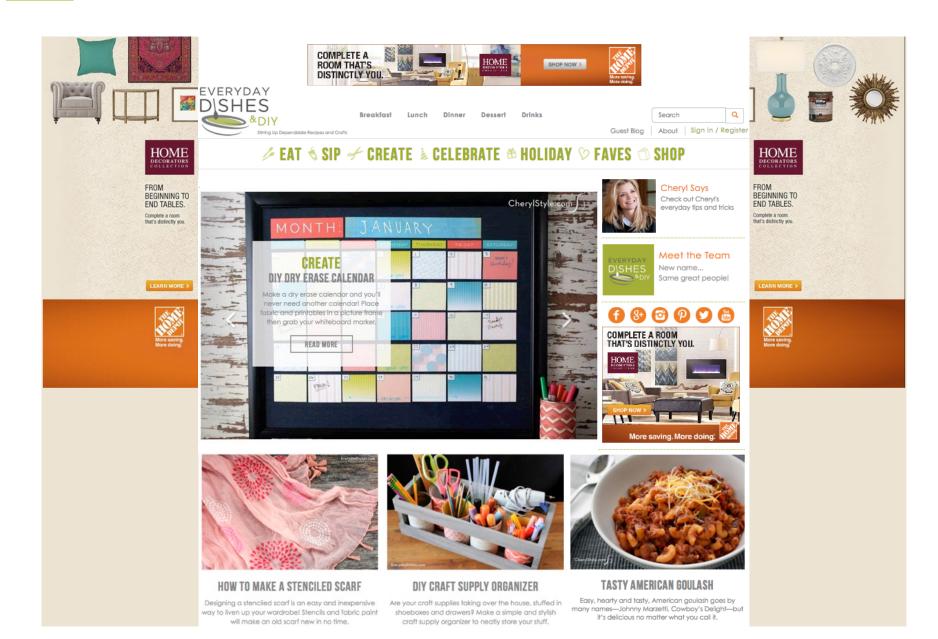
Social Media

Co-branded Promotion





## HOMEPAGE ROADBLOCK





#### **SUPPORTING MEDIA**

Homepage Roadblocks

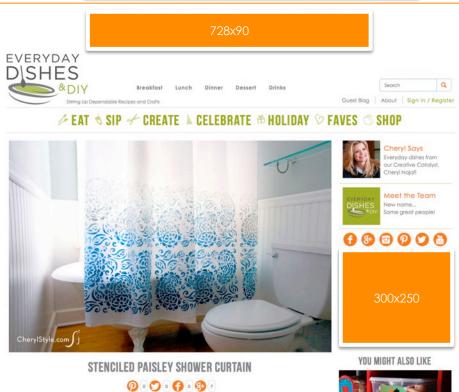
Channel Takeovers

Display, Tablet & Mobile

Geo-targeted Media

IAB Rising Star Capabilities

#### 970x90





Add personal flair to your bathroom décor with our stenciled paisley shower curtain DIY. All you need is a plain curtain, a few sponges and paper plates, and Tulip For Your Home supplies.

The Tulip Stencil Spray Adhesive is really your secret weapon in this craft. It'll make the process so much easier! The adhesive applies a secure hold to your fabric, but you can still easily lift and reposition the stencil as you paint. It'll make your final design look neaf and professional.

The ombre effect that you see is the result of mixing and matching 3 different Tulip fabric paints --Azure, Blueberry and White.

One of the reasons why we love using Tulip products is because their point colors are so easy to mix together for fresh shades. You can even water them down a bit to create more of a watercolor look.

Tulip paints are also a fave because colors won't crack or crumble once they're dry. They're permanent and machine washable...super convenient!

This post includes links to purchase items you'll need from our affiliates.



PRINTABLE PLAYROOM LABELS



HOW TO MAKE A CORD ORGANIZER



200740



## THANK YOU!

For Advertising Opportunities & Rates, Please Contact:

Chantel Long
Director of Sales & Marketing
C.Long@EverydayDishes.com
Cell: 310-310-0908