



E

EverydayDishes.com

Stirring Up Dependable Recipes & Crafts for Everyday



ORIGINAL CONTENT, TESTED & APPROVED

In an online world filled with endless options, we give her dependable recipes and DIY content she can count on.



EAT

Incorporate your brand into original recipes developed and tested by our chefs in the test kitchens.



SIP

Our mixologist will shake up one-of-a-kind cocktails and drinks using your brand.

CREATE

Include your product in original how-to projects, kids crafts and printables made by our design team.



VIDEO

Integrate your brand within our how-to videos, fully produced in-house.





OUR REACH



1,200,000

Monthly Unique Users

4,000,000

Monthly Page Views



60%

Mobile Traffic

 **12,000,000**

Monthly Social Media Reach



200K+



20K+



62K+



23K+

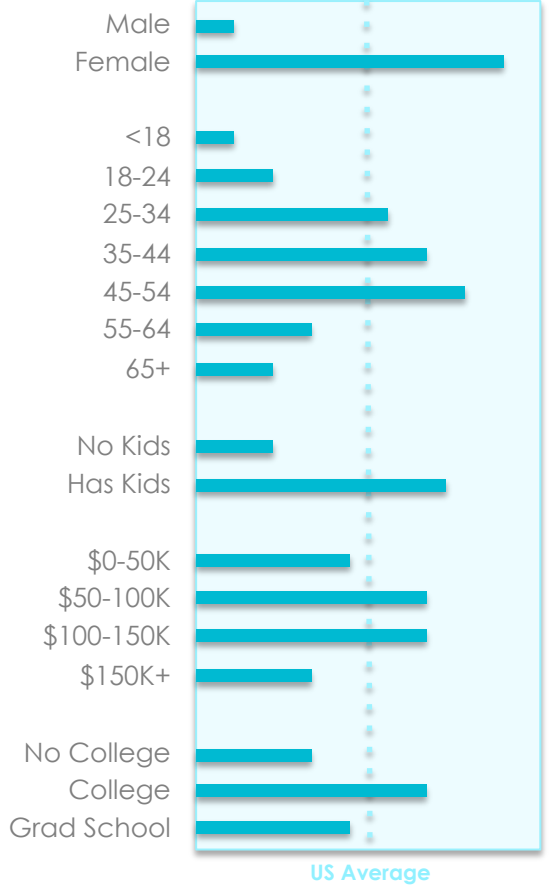


600K+



MEET OUR AUDIENCE

Source: Quantcast, Oct 2014



Top Interests	Affinity Index
Food & Drink	8x
News	6x
Arts & Entertainment	5x
Beauty & Fitness	5x
Shopping	4x



OUR COMMUNITY IS ENGAGED

We've built a community of makers who love to share.

Everyday Dishes
July 11, 2014 · 48

You're bound to get a rainy day now and then, so having the ingredients on hand to make a batch of flubber is a great idea. Your kiddos will have a blast playing with this squishy blob of fun! 🌧️

What is your go-to rainy day activity?
Learn how: <http://www.cherystyle.com/showcase/how-to-make-flubber/>



CheryStyle.com

Like · Comment · Share

👍 2,039 💬 104 ➦ 6,973

CheryStyle
January 9 · 48

Jump on the super-food bandwagon and make kale & quinoa (keen-wah) patties for dinner! They are jam packed with protein, naturally #glutenfree and absolutely scrumptious!
#Recipe #Vegetarian

Share a pic with us of your dinner tonight tagged with #CheryStyle!

Make these: http://www.cherystyle.com/showcase/healthy-kale-quinoa-patties-recipe/?utm_source=facebook



Like · Comment · Share

👍 3,738 💬 548 ➦ 39,412 Shares

Tomica Onhergrindcarbstopped Irving



👍 221 · October 21 at 2:34am

CheryStyle Awesome!! Love it! Great idea with baked potato! What did you think?
October 22 at 7:26am

Louise Class I really want to save this as it will be awesome and easy.
👍 1 · October 27 at 8:48am

Sonya BeyondBeautiful Murphy Absolutely loved this dish. Everyone enjoyed it, from my picky kids to my hubby. Served mine with mashed potatoes and Caesar salad. Will definitely keep this recipe for the future. Will be leftovers for tonight with roasted potatoes and sautéed green beans.



👍 124 · October 22 at 4:16am · Edited

Ellen Finkelstein Mauer I'll be making these regularly!



👍 1 · January 21 at 4:56pm

CheryStyle That is awesome!! They look sooo good :) Thanks for sharing!

Monica Girod · Works at The Girod Residence
Just made this for dinner. Super easy. Smells so good. Can't wait for it to finish cooking. Hubby is excited too.
Like · Reply · Moderate ▾ · Publicly Visible [?] · Unfollow Post · September 5 at 5:38pm

CheryStyle
What's did you think?
Like · Reply · Moderate ▾ · Publicly Visible [?] · September 6 at 6:40am

Monica Girod · Works at The Girod Residence
Amazing. It was so so good. Definitely a repeat.
Like · 👍 1 · Reply · Moderate ▾ · Publicly Visible [?] · September 6 at 7:16am

CheryStyle
Monica Girod Awesome! Thanks for sharing!
Like · 👍 1 · Reply · Moderate ▾ · Publicly Visible [?] · September 6 at 8:13am

Christina Perez · Arizona State University
I made this tonight as instructed and OMG yum! We really enjoyed all the flavor & it makes so much food so it's enough to feed us for days! Budget friendly and tasty!! Yes please! This recipe is going in the rotation! Thank you for sharing!
Like · Reply · Moderate ▾ · Publicly Visible [?] · Unfollow Post · September 4 at 7:30pm

CheryStyle
Yay! So happy to hear it! Thanks for sharing with us! Happy Friday!
Like · Reply · Moderate ▾ · Publicly Visible [?] · September 5 at 6:18am

Stacy Walker Myers · Follow · ★ Top Commenter · Chilhowie, Virginia · 345 followers
This was FANTASTIC! I knew it would be good, but I didn't know it would be THIS good. :-)
Thank you for a great way to use up the last of the season's peppers.
Like · 👍 1 · Reply · Moderate ▾ · Publicly Visible [?] · Unfollow Post · November 4 at 5:54am

CheryStyle
Stacy! You're awesome! So happy to hear it and thank you for letting us know!!
Like · Reply · Moderate ▾ · Publicly Visible [?] · November 4 at 6:56am

Stacy Walker Myers · Follow · ★ Top Commenter · Chilhowie, Virginia · 345 followers
CheryStyle No, this recipe is what's awesome!
Like · Reply · Moderate ▾ · Publicly Visible [?] · November 4 at 10:35am

CheryStyle
Stacy Walker Myers :) How about both!
Like · Reply · Moderate ▾ · Publicly Visible [?] · November 4 at 10:39am

Donna Patterson McRae
I made this tonight. Oh so good
I used 2 breasts, and followed exactly
Like · Reply · Moderate ▾ · Publicly Visible [?] · Follow Post · November 3 at 7:43pm

CheryStyle
Awesome! So happy you liked it!
Like · 👍 1 · Reply · Moderate ▾ · Publicly Visible [?] · November 3 at 8:05pm



CUSTOM CHANNEL

CUSTOM CHANNEL

Custom Landing Page

Brand Integration

Sponsor Logo & Link

Custom Skin & 100% SOV

ATF Native Promotional Placement Across Site

Driving Users to the Custom Channel

Social & Co-branded Promotion

Newsletter Promotion

Downloadable & Printable DIY Book

ATF Native Placement within Custom Channel

Driving Users to the Custom DIY Book

728x90

EVERYDAY DISHES & DIY
String Up Dependable Recipes and Crafts

Breakfast Lunch Dinner Dessert Drinks

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EAT SIP CREATE HOLIDAY FAVES SHOP

Custom Skin

EverydayDishes.com

CREATE
WINE CORK CORKBOARD

Ditch the plain bulletin board and make a wine cork corkboard instead. A wooden tray, corks, hot glue and feltie are all you need.

READ MORE

Sponsor Logo

Promotional Placement
Driving Users to Custom DIY Book

DIY Valentine's Day
Recipes & Crafts: Candy bouquet, lava cake, coffee catchers and more...

300x250

Custom Skin

2015 PRINTABLE OSCARS POOL SHEET
Think you're a movie expert? Prove it by challenging your fellow Oscar's watchers. Make it easy by downloading our free printable 2015 Oscars pool sheet.

SPONSOR LOGO

PRINTABLE OSCARS BINGO GAME
Our free printable Oscar bingo game makes watching the awards fun. Cards capturing events like wardrobe changes and fashion fails produce a winner at home!

SPONSOR LOGO

PRINTABLE PLAY FOOD LABELS
What child doesn't love to play "house"? Our colorful play food labels turn empty boxes and plastic containers into perfect pretend groceries!

SPONSOR LOGO

Mock up image for demonstration purpose only



SPONSORED DIY CONTENT

SPONSORED CONTENT

Brand Integration within Projects

Sponsor Logo & Link

Social Media Promotion

Co-branded Promotion

Newsletter Promotion

Homepage Roadblock (Days TBD)

728x90



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EAT SIP CREATE CELEBRATE HOLIDAY FAVES SHOP



Sponsor Logo Here

Promotional Placement Driving Users to Custom DIY Book

Meet the Team
New name...
Some great people!

f g+ t p t d

300x250

CUSTOM HAMMERED METAL JEWELRY



Hammered metal jewelry is a craft that looks expensive, is easy to do, and requires only a few tools and wire to make.

Use our template to make a heart or spell out 'love' in cursive by bending silver plated wire with jewelry pliers. Want something more personalized? Choose a font and print out any name or word you'd like—it's all up to you!

Custom jewelry always makes a great gift so plan to make several pieces at a time. Besides, swinging a hammer (even if it's done gently) can be pretty satisfying to let off some steam if your day hasn't gone exactly as planned!

This post includes links to purchase items you'll need from our affiliates.

PREVIOUS SAVE TO FAVORITES E-MAIL PRINT NEXT

WHAT YOU'LL NEED

Your Branded Product Here

LET'S DO IT

1. Download the *CherryStyle Hammered Metal Jewelry* printable and open in Adobe Reader.

YOU MIGHT ALSO LIKE



PRINTABLE CHRISTMAS BOWS FOR GIFTS



HAMMERED METAL ORNAMENTS



Sponsor Logo



Sponsor Logo



Sponsor Logo



CUSTOM BRANDED DIY BOOK

CUSTOM DIY BOOK

Downloadable & Printable DIY Book

ATF Native Placement within Custom Channel

Driving Users to the Branded DIY Book

Brand Integration within Projects

Sponsor Logo



Mock up image for demonstration purpose only



SPONSORED CONTENT & CUSTOM VIDEO

CUSTOM VIDEOS

Custom Projects with Video Demo's

Product Placement in Video

Pre Roll Video (10-30 sec)

Sponsor Logo at End of Videos

The screenshot shows the website layout with several ad placements:

- 728x90**: A large orange rectangular ad at the top center.
- Sponsor Logo**: An orange box with the text "Sponsor Logo" located below the video player.
- Your Branded Product Here**: An orange box with the text "Your Branded Product Here" located at the bottom left of the video player area.
- 300x250**: A large orange rectangular ad on the right side of the page.

The video player content includes:

- Video title: **HOW TO SEW A BLANKET STITCH**
- Video description: "If you don't have a sewing machine and the thought of using a needle and thread on a craft project seems daunting, we have a solution! Watch our video on how to sew a blanket stitch—it's the easiest hand stitch and can be used on so many different kinds of materials and crafts." and "To sew a blanket stitch, all you need is a needle, embroidery thread and your desired material, such as burkup or felt—it's so you choose, we recommend using embroidery thread because it's much sturdier than spooled blanket stitch, the possibilities for your crafts are endless!"
- Video thumbnail: Shows hands sewing a red thread onto a teal fabric on a green cutting mat.

Other website elements visible include the "EVERYDAY DISHES & DIY" logo, navigation menu (Breakfast, Lunch, Dinner, Dessert, Drinks), search bar, and a sidebar with "Cheryl Says" and "DIY Valentine's Day" sections.

Mock up image for demonstration purpose only



CUSTOM ADVERTORIAL & GIVEAWAY

FAVE ADVERTORIAL & GIVEAWAY

Custom Advertorial

Sponsor Link & Logo

Optional Giveaway (Prizing TBD)

Branded Sweepstakes Landing Page

Custom Hashtag for Entries

#SPONSORGiveaway

Social & Co-branded Promotion

Newsletter Promotion

728x90



Stirring Up Dependable Recipes and Crafts

Breakfast Lunch Dinner Dessert Drinks

[EAT](#)
[SIP](#)
[CREATE](#)
[CELEBRATE](#)
[HOLIDAY](#)
[FAVES](#)
[SHOP](#)



ECO-FRIENDLY SUGAR SPRAY PAINT



Sponsored by:

Sponsor Logo Here

We've tested a lot of spray paint here in the CherylStyle office. Before we discovered SUGAR spray paint, we struggled to find a product that provided professional coverage without the smelly, intense vapors.

SUGAR is a healthier spray paint because there are no petroleum-based solvents. It's a hybrid of water and alcohol that's made from harvested sugar cane, which all translates to a lower toxicity than most aerosol paints.

Plus, the low-smell formula means we can spray paint our projects indoors in a well-ventilated area and not fume-out our coworkers! (But we always recommend wearing a mask when using spray paint.)


Even though it's a safer alternative than other brands, SUGAR still leaves behind a high-quality matte finish. Colors are vibrant, coverage is perfect and the pigments are UV-resistant. So, you'll get a lot of wear from SUGAR!

The can's aerosol technology is designed to produce a soft pressure while you're spraying. You have total control over the color application. With SUGAR, you get nothing but crisp, clean lines and colors.

Currently, SUGAR spray paint comes in 44 shades—from vanilla white to a bright yellow called 'banana spill' and everything in between.



Cheryl Says
Everyday dishes from our Creative Catalyst, Cheryl Nigroli



Meet the Team
New name...
Some great people!



300x250

YOU MIGHT ALSO LIKE



HOLIDAY DECORATING MADE EASIER WITH BLUE BOTS

Side Bar Feature

Mock up image for demonstration purpose only



HOMEPAGE ROADBLOCK

EVERYDAY DISHES & DIY
Serving up Dependable Recipes and Crafts

COMPLETE A ROOM THAT'S DISTINCTLY YOU. [SHOP NOW >](#) **THE HOME DEPOT** More saving. More doing.

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CherylStyle.com

CREATE
DIY DRY ERASE CALENDAR

Make a dry erase calendar and you'll never need another calendar! Place fabric and printables in a picture frame, then grab your whiteboard marker.

[READ MORE](#)

Cheryl Says
Check out Cheryl's everyday tips and tricks

EVERYDAY DISHES & DIY

Meet the Team
New name... Same great people!

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SUPPORTING MEDIA

SUPPORTING MEDIA

Display 728x90, 970x90, 300x250,
160x600, 300x600

Tablet & Mobile Media

IAB Rising Star Capabilities

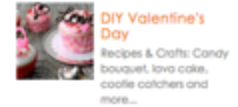


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EAT SIP CREATE CELEBRATE HOLIDAY FAVES SHOP



HOW TO MAKE A STENCILLED SCARF



Clean out your closet and grab any plain scarf you can find We're making a stenciled scarf that's easy, inexpensive and awesome!

It's really not hard to do, especially with stencils! Choose one or two that compliment each other and your style, plan your layout then dab on your favorite colored fabric paints.

This post includes links to purchase items you'll need from our affiliates.

PREVIOUS SAVE TO FAVORITES E-MAIL PRINT NEXT

WHAT YOU'LL NEED

- scarf
- stencil

LET'S DO IT

1. Lay your scarf onto a protected work surface. Pull it tought then tape each side of the scarf to your work surface. If your surface

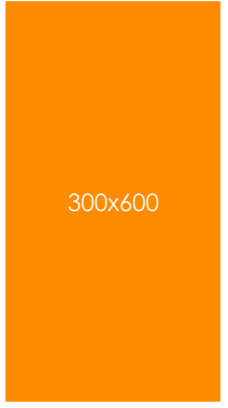
POPULAR SIDE DISHES



POTATO QUINOA PATTIES



ONE-POT BROCCOLI ASIAGO CHEESE ORZO



EverydayDishes.com

THANK YOU!

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E